

## **Community Foundations in the South West appoints Re-Everything for PR campaign**

Community Foundations are charities located across the UK dedicated to strengthening local communities, creating opportunities and tackling issues of disadvantage and exclusion. Seven Community Foundations in the South West of England have appointed Re-Everything to drive a PR campaign that improves awareness and recognition with donors and professional advisors of the vital community work that Community Foundations help to fund.

Rosemary Macdonald, CEO of The Community Foundation for Wiltshire & Swindon, says: “Community Foundations are an integral part of the local community. We understand the needs of local citizens and this knowledge enables us to help individuals and organisations fund the right community projects. We all have a common objective to raise our awareness across the region so have grouped together to collectively fund a PR programme. Re-Everything brings the right skills – understanding the work that we do and what we want to achieve, good contacts and understanding of the region, as well as having values that mirror our own. We are delighted to be working with them for this 12-month project.”

Veronica Hannon is delivering the PR campaign. She comments: “There is a tremendous need to support the many local charity and voluntary projects across the South West – even more important in this climate. Community Foundations provide a valuable service, matching donors to local projects.”

Community Foundations deliver the Government’s £50 million Grassroots Grants Endowment initiative which provides a direct cash incentive for individuals and businesses to give money to build endowed funds.

The seven Community Foundations in the South West are:

- Cornwall Community Foundation  
<http://www.cornwallfoundation.com/>
- Devon Community Foundation  
<http://www.devoncf.com/>
- Dorset, Bournemouth and Poole Community Foundation  
<http://www.localgiving4dorset.org.uk/home/home.php>

- Gloucestershire Community Foundation  
<http://www.gloucestershirecommunityfoundation.co.uk/>
- Quartet Community Foundation – covering Bristol and Avon area  
<http://www.quartetcf.org.uk/>
- Somerset Community Foundation  
<http://www.somersetcf.org.uk/>
- The Community Foundation for Wiltshire & Swindon  
<http://www.wscf.org.uk/>

### **About the Community Foundation Network**

Community Foundation Network, which comprises 57 local charitable foundations covering 94% of the UK population, is the UK's leading expert in revitalising local communities through effective charitable giving.

Its member organisations exist to connect those with money, with dynamic charities and voluntary groups whose capacity to change lives for the better is only inhibited by a lack of money. Together, they make around £70 million in grants annually to grassroots organisations across the UK.

Community Foundations use their local expertise to ensure that the money invested by over 12,500 corporate, individual and public donors, as well as more than £220 million in endowments, makes the lasting difference donors want and expect.

For more information visit [www.commmunityfoundations.org.uk](http://www.commmunityfoundations.org.uk)